

**REPORT TO:** Health and Wellbeing Board  
**DATE:** 17<sup>th</sup> July 2013  
**REPORTING OFFICER:** Director of Public Health  
**PORTFOLIO:** Health and Adults  
**SUBJECT:** Longer Lives  
**WARDS:** Borough wide

## **1.0 PURPOSE OF THE REPORT**

- 1.1 To provide members of the Health and Wellbeing Board with a presentation and overview of the new website *Longer Lives*, launched in June by Public Health England.

**RECOMMENDATION: That the contents of the presentation and report be noted.**

## **3.0 SUPPORTING INFORMATION**

- 3.1 It has been specifically designed to provide local authorities and the NHS with an insight into the top causes of avoidable early death in their areas such as heart disease, stroke and cancer, and how they compare to other areas with a similar socioeconomic profile. Halton's profile can be found here: [Longer Lives - Halton](#)